



SODECOM *Africa*

SEPTEMBER 2015

2-Days

**Exhibition/Conference
on Nigeria Educational Apprehension
and Nigerian Privates University
Media and Social Media
Openings.**

Our strategic management Conference is designed to provide media opportunities for all Nigerian Private Universities to all prospective students both within and outside Nigeria by reviewing the institutional performance and communication trends as well as discuss and agree on action plan to improve business performance. The focus of the conference varies from advertisement skills development and strategic goal setting to team more traffic for prospective students via print and electronic media. social media. email and depending on the issue most critical to our participants.

The Benefits and Outcomes of these Conference:

- ✚ To allows participated University to develop, or review and communicate to their prospective students via the platform available during the conference.
- ✚ Performance review and identification of potential media opportunities.
- ✚ Strengthening the university spirit and bonding among universities.
- ✚ The reports after this Conference will serve as documents for driving implementation of action plans